



**Outer South Community Committee**

**FACEBOOK** highlights

**6<sup>th</sup> June 2022 – 14<sup>th</sup> September 2022**

**Outer South Community Committee**

Since 6<sup>th</sup> June 2022 the Outer South Community Committee Facebook page has gained: **65 new followers** (and currently has) **1,335 followers** and has a **page reached** of **12,003** over the above period. With **67 new Page likes**

**Facebook Page reach** - The number of people who saw any content from or about your Page, including posts, stories, ads, social information from people who interact with your Page and more.

This means that this is the **fourth** most popular Community Committee page.

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

Having said that, all posts can be read without any further interaction!!

The most popular post since the **6<sup>th</sup> June 2022** the posting regarding: **Youth Services Young People's Summer Activity Day at the Orchard** has been shared **6 times**

- has reached a total of **3,757 people**

The following below are screenshots of the most popular three posts since the 6<sup>th</sup> June 2022. Alongside it are the figures for how many people were 'reached' and how many people 'engaged' with the post.

# 1st Place – Youth Services Young People’s Summer Activity Day at the Orchard

3,757 people had this post delivered to them and it had 108 post engagement, with 11 Reactions.



Leeds City Council Outer South Community Committee  
Published by Kimberly Frangos Lcc · 19 August at 09:54 · 🌐

Set up has started for the Youth Services Young People's Summer Activities Day at The Orchard, Copley Lane, Robin Hood.. It opens 12pm till 3pm.. Hope to see you there..



Post insights



Set up has started for the Youth Services Young People's Summer Activities Day at The Orchard, Copley Lane,...

Published by Kimberly Frangos Lcc · 19 August at 09:54 · 🌐

Post impressions ⓘ

3,876

Post reach ⓘ

3,757

Post engagement ⓘ

108

## Interactions ⓘ



11



0



0



0



0



0



Reactions

11



Comments

0



Shares

6



Other clicks

20

## 2<sup>nd</sup> Place – Leeds 2023 Roadshow Morley South

3,543 people had this post delivered, with 157 post engagement, 10 reactions, 8 comment & 3 shares.



Leeds City Council Outer South Community Committee  
Published by Kimberly Frangos Lcc · 21 June · 🌐

Leeds 2023 Roadshow - Morley South

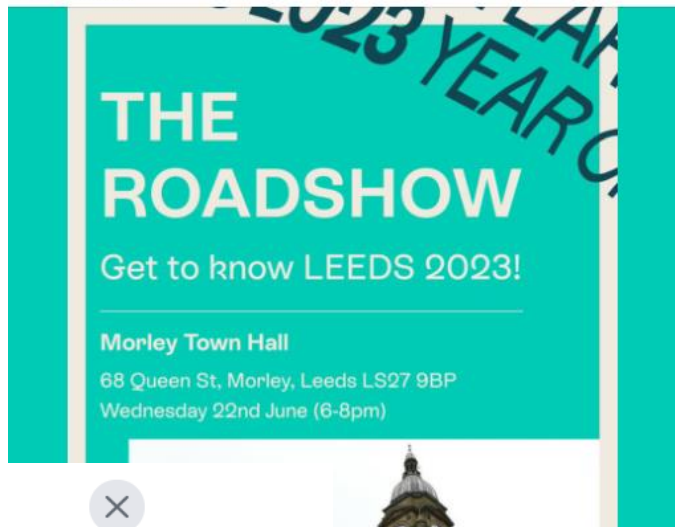
OPEN INVITE

LEEDS 2023 Roadshow which will be taking place on Wednesday 22nd June 2022 from 6:00pm until 8:00pm at Morley Town Hall.

The Roadshows are taking place throughout the city, where you can meet some of the LEEDS 2023 team and find out more about what is planned for the year of culture in 2023.

The events are open to everyone and are free, with no booking required. This will be a friendly and welcoming event for all residents and will include presentations, discussions, catering and live performance from local artists.

Here is a link to the rest of the Roadshow events: <https://leeds2023.co.uk/get-ready-for-the-roadshow-with-/>



### Post insights

 Leeds 2023 Roadshow - Morley South OPEN INVITE  
LEEDS 2023 Roadshow which will be taking place on...  
Published by Kimberly Frangos Lcc · 21 June · 🌐

Post impressions ⓘ  
**3,577**

Post reach ⓘ  
**3,543**

Post engagement ⓘ  
**157**

### Interactions

👍 9    ❤️ 0    😂 0    😱 1    😭 0    😡 0

😊 Reactions 10

💬 Comments 8

🖱️ Link clicks 7

➡️ Shares 3

🖱️ Other clicks 97

## 3<sup>rd</sup> Place – Youth Services Young People’s Summer Activity Day at Woodlesford Park

2,322 people had this post delivered, with 305 post engagements with 6 Shares.



**Leeds City Council Outer South Community Committee**

Published by Kimberly Frangos Lcc · 17 August at 18:13 · 🌐

Had an amazing day today at the Youth Services Young People’s Summer Activities Day at Woodlesford Park thanks so much to Youth Services for putting on such a great event with funding from the [Outer South Community Committee](#). Thanks to all the fantastic young people who came and talked to us and did Youth Activities Fund Consultation, we had a visit from one of the local ward Councillors. And thanks to all the families that came and made it such a great day.



Had an amazing day today at the Youth Services Young People’s Summer Activities Day at Woodlesford Park...

Published by Kimberly Frangos Lcc · 17 August at 18:13 · 🌐

Post impressions <span>📄</span>	Post reach <span>📍</span>	Post engagement <span>👍</span>
<b>2,533</b>	<b>2,322</b>	<b>305</b>

### Interactions 📄

👍	25
❤️	0
😂	0
😱	0
😭	0
😡	0
😊	Reactions 25
💬	Comments 2
🖱️	Link clicks 1
➡️	Shares 6
🖱️	Other clicks 95